

Advanced Digital Art

Blog Post Rubric

	20 - 19 Excellent	18 - 17 Very Good	16 -15 Satisfactory	14 -13 Needs Work	12 - 10 Unsatisfactory
Writing Quality	Strong writing style with clear ability to express thoughts and point of view. Excellent grammar, syntax, spelling, etc	Good writing style with solid ability to convey meaning. Very good grammar, syntax, spelling, etc	Writing style conveys meaning adequately. Some grammar, syntax and spelling errors.	Difficulty expressing ideas, feelings or descriptions. Limited syntax. Needs to work on grammar, spelling, etc	Considerable difficulty expressing ideas or descriptions clearly. Many grammatical, syntactical, and spelling errors.
Goal Planning	Weekly goal is clear, focused, and in line with larger goals and has developed as the project progressed.	Weekly goal is clear and focused in progression to quarter and semester goal.	Weekly goal is made with quarter/semester goal in mind but may need more refining.	Weekly goal is weak and/or too broad	No weekly goal recorded.
Progress Record	Concise and detailed description and explanation of all work completed on weekly progress with separate account for in and out of class work.	Detailed description of weekly progress including specific details of in and out of class work completed	Description of weekly progress including in and out of class work completed.	Some explanation of weekly progress made as generalities.	Little to no explanation of weekly progress made.
Reflection	Sophisticated and thoughtful reflection, high degree of insight and analysis.	Good degree of reflection including insight and analysis.	Adequate degree of reflection, some insight and analysis.	Beginning reflections, with low level insight and analysis.	Simplistic reflections, provides little or no insight, comment or analysis. Mostly descriptive.
Visuals	Well documented visuals that support all facets of research, planning, and artwork including descriptions and explanations.	Visuals to support evidence in progress including research, planning, or artwork. Includes description.	Visuals to support evidence in progress including research, planning, or artwork.	Some visuals with unclear connections to project.	No visuals or no connection to project.